

full page vertical ad  
6.625 x 9.625

with full bleed  
8 x 11 = file size  
trim size = 7.5 x 10.5  
live area = 7 x 10

1/2 page horizontal ad  
6.625 x 4.625

1/6 page horizontal ad  
4.25 x 2.1875

1/6 page vertical ad  
2 x 4.625

1/12 page "square" ad  
2 x 2.1875

1/12 page "square" ad  
2 x 2.1875

2/3 page horizontal ad  
4.25 x 9.625

1/6 page vertical ad  
2 x 4.625

1/6 page vertical ad  
2 x 4.625

1/3 page "square" ad  
4.25 x 4.625

1/12 page "square" ad  
2 x 2.1875

1/12 page "square" ad  
2 x 2.1875

1/2 page horizontal ad  
6.625 x 4.625